



WWW.GAMEDAYCHALLENGE.ORG

ORGANIZERS



SPONSORS



**BUSCH
SYSTEMS**

Why join GameDay?



Student engagement

Why join GameDay?



Reduce waste

Why join GameDay?



Education

Why join GameDay?



Publicity

Why join GameDay?



to

Win!

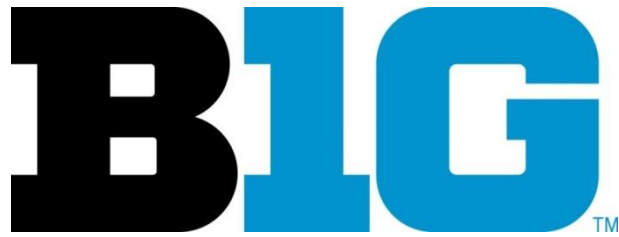
Conference Centered



Division II



Division III



Conference Awards

Recycling

Waste Minimization

Greenhouse Gas Reduction

Organics Reduction

Conference Diversion Rate

Conference Awards

Recycling

Pounds of

Paper + Bottles + Cardboard

Stadium attendance

Conference Awards

Waste Minimization

Pounds of

Waste sent to landfill or incinerator

Stadium attendance

Conference Awards

Greenhouse Gas Reduction

EPA Warm Modal calculation of

Greenhouse Gas Reduction (MTCO₂E)

Stadium attendance

Conference Awards

Organics Reduction

Pounds of

Organics donated, reused or composted

Stadium attendance

Conference Awards

Diversion Rate

Pounds of

Recycleables + Compostables

Trash + Recycleables + Compostables

National Challenge

Diversion Rate

Total Recycling

Must measure waste and recycling
from BOTH in stadium and parking
lot and tailgating areas

Note: No attendance figures required