

ZERO WASTE GAME DAY

UT Recycling | UT Zero Waste





This year, Volunteers
across Big Orange
country are partnering
to reduce the
environmental impact
of Neyland Stadium
and Game Day.



Tennessee Football in its current state...

...creates over *27 tons* of landfill waste per game, nearly all of which is *recyclable* or *compostable*. That means that *each football season* generates over *180 tons* of waste that contributes to *water* and *air pollution* and increases already overwhelmed landfill levels.

The University of Tennessee Volunteers want to do better!



UT ZERO WASTE

Zero Waste Game Day

Zero waste refers to diverting at least 90% of waste from landfills through recycling and composting.



- All recycling is single-stream
- 550 orange and white "recycle" bins on concourses (1:1 with trash)
- ~100 white "compost" bins in concession stands and some concourses
- All bathrooms in the stadium (including skyboxes) have paper towel composting
- 175 red-topped recycling bins along walkways, Vol Village, and Tailgate TN
- 12 recycle stations in tailgate areas
- Walkway and roadway signage
- Get Caught Green Handed

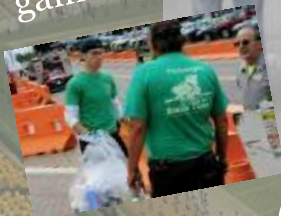


Zero Waste Game Day

Staff, student workers, and volunteers

Available before, during, and after game

Stationed throughout tailgate areas, Neyland stadium, and skyboxes



Green Team



Zero Waste Game Day: Inside Neyland



Storming the Stands



Orange and White Recycling Bins inside Neyland



Green Team vs. Neyland



Zero Waste Game Day: Vol Village

- Educating the community on our own turf
- Football gives us the chance to interact with the community and a varied demographic



UT Recycling at Vol Village



Going green early!



Orange is the new Green



Fan playing a Recycling game



Tailgating in Tennessee

- UT Parking Services assist in distributing blue recycling bags and Zero Waste Game Day flyers
- Direct tailgaters to zero waste/blue bag locations
- Instruct Vols to place blue bags in recycling dumpsters
- Collaborate with UT Recycling staff to capture more waste in parking areas



Parking Services



Zero Waste Locations



Recycling dumpster



Get Caught Green Handed

- Incentive program + education
- Fans caught recycling, composting, or implementing other zero waste practices can receive collectable patches and footballs signed by head coach (2 footballs per game)
 - Around tailgating areas and within Neyland Stadium



Collectable Patches



Football signed by Butch Jones (courtesy of the Volshop)

4"x4" Front/Back



Get Caught Green Handed | Zero Waste Game Day Card



Get Caught Green Handed: Bubble Fleet

- 2-passenger electric vehicles (usually utilized by Facilities)
- Mobile zero waste stations + educational point of interest
- Parked in high traffic waste locations when crowds form
 - Use existing resources!



Game Day Green Machines

Fans using Game Day Green Machines' Zero Waste Station



Getting Caught Green Handed

- Footballs and patches as prizes bridge the gap between SWAG and a meaningful giveaway that creates a memorable experience.



Fan Caught Recycling in Neyland



Tailgaters Caught Gathering Recyclables



Capturing Tailgate Waste

- Ushers, Ticket Takers, and Security assist in the placement of zero sort frame recycling
 - All waste is recyclable and may go in frames
- NO trash boxes (hinders security)
- NO trash cans



Frame



Trash box



Questions?

We want your feedback!

Contact Us

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