



EPA Game Day Challenge 2010

The University of
Central Oklahoma





Saturday, October 30th , 2010

UCO vs. Texas A&M Commerce



The Mission:
Assemble a team
Structure the event
Coordinate with internal and external
participants
BEAT TULSA!

(all in under thirty days!)



The Team



S.I.F.E. : student involvement and marketing

Waste Management: provided bins and shredder truck

City of Edmond: marketing and 12 foot banner

Broncho Football: pregame announcements, event marketing

Physical Plant: on-site personnel support, collection and measurement





GAME DAY!



The results!

Paper	50lbs
Aluminum	730.8lbs
Plastic	806.52lbs
Cardboard	20.2



Lessons Learned

Poor attendance + really messy students = award winning recycling!

Bins, bins and more bins!

Marketing is everything!

