

# Game Day Challenge Webinar

Thursday, Sept. 23, 2010  
1:00 -2:30 PM Eastern



# Agenda

- **Overview of Game Day Challenge**
- **Game Day Programs**
  - **Ohio University**
  - **Harvard University**
  - **University of Colorado**



# Challenge Overview

- Competition to promote waste reduction at college football games
- One home game in October



# Challenge Goals

- Lower the waste generated
- Increase participation by students, faculty, staff, and the community
- Heighten awareness of waste reduction programs



## Wastes - Partnerships - WasteWise Program



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### Game Day Challenge



The Game Day Challenge is a friendly competition for colleges and universities to promote waste reduction at their football games. This Challenge is an initiative of the EPA's [WasteWise](#) program.

Registration for the 2010 Game Day Challenge will be open until September 30, 2010. [Register Now](#). [EXIT Disclaimer](#)

During the month of October, colleges and universities will implement waste reduction programs during a home football game. Schools will track and report recycling and waste data that will then be used to rank the schools. EPA will announce the winning schools in November.

### Webinar

Join us on **September 23, 2010 from 1:00 to 2:30 PM EDT** for a webinar to discuss the 2010 Game Day Challenge. Learn about the Challenge and find out what your college or university would have to do to participate. In addition, experts from around the country will talk about their Game Day waste reduction programs, what works, and what doesn't.

Space is limited! Reserve your Webinar seat now at: <https://www2.gotomeeting.com/register/977370451> [EXIT Disclaimer](#)

After registering you will receive a confirmation email containing information about joining the Webinar.

System Requirements:

- PC-based attendees Require: Windows® 7, Vista, XP or 2003 Server
- Macintosh®-based attendees Require: Mac OS® X 10.4.11 (Tiger®) or newer

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### Goals

- Lower the waste generated at college football games;
- Increase participation by students, faculty, staff, and the community in waste reduction programs; and
- Heighten awareness of waste reduction programs.

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### Eligibility

Any college or university in the United States with a football program can participate in the Game Day Challenge.

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[Register Now](#)

#### Game Day Challenge

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#### Webinar

Join us on **September 23, 2010 from 1:00 to 2:30 PM EDT** for a webinar to discuss the 2010 Game Day Challenge.

#### Press

- [EPA Press Release](#)
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# Participating Schools

- Listed on Game Day Web site – [www.epa.gov/gameday](http://www.epa.gov/gameday)
- 41 schools have registered for the Challenge



# How To Participate

1. Register by September 30
2. Select game, design waste reduction program, & complete pre-game form by Sept. 30
3. Track data & complete post-game form within 1 week of game



# Registration Form

## Game Day Challenge - Registration Information

### Join the Game Day Challenge

Thank you for your interest in joining EPA's Game Day Challenge!

Please take a moment to:

1. Provide your University or College information
2. Provide your contact information
3. Click the REGISTER button

**\* If you are already registered as a WasteWise partner you do NOT need to complete the registration below. Log in by entering your username and password on the left hand side of this screen. Once logged in, you can opt into the Game Day Challenge by clicking on the "Organizational Info" link and then selecting "Game Day Challenge", which is located in the WasteWise Challenges section.**

If you have any questions about WasteWise, please contact our Helpline at (800) EPA-WISE or send email to [WasteWise@icfi.com](mailto:WasteWise@icfi.com).

*A \* indicates a required field*

* <b>University or College Name</b>	<input type="text"/>
* <b>Address</b>	<input type="text"/>
<b>Address 2</b>	<input type="text"/>
* <b>City</b>	<input type="text"/>
* <b>State</b>	Alabama <input type="button" value="v"/>
* <b>Zip</b>	<input type="text"/>
* <b>Stadium Name</b>	<input type="text"/>
* <b>Number of Employees</b>	<input type="text"/>



# Registration Form (cont.)

## Contact Registration Information

\* **Email/Username**   
Your email address will be your Username.

\* **Title**

**Salutation**

\* **First Name**

**Middle Initial**

\* **Last Name**

\* **Address**

**Address 2**

\* **City**

\* **Location**

\* **Zip Code**

\* **Phone Number**

**Alt Phone Number**

**Fax Number**

\* **Password**   
Password must be a minimum of 6 characters

\* **Confirm Password**



# Registration Form (cont.)

## Would you like to join as a WasteWise Partner?

In addition to registering for the Game Day Challenge, you can also choose to join as a full WasteWise Partner. Complete information about the WasteWise Partner Program can be found [here](#) (link will open in a new browser window.) If you choose not to join as a partner now, you can do so later from the [Organization](#) link on your WasteWise Re-TRAC main page.

**Yes, I want to join as a WasteWise Partner**

Register

# Pre-Game Form



*This part must be completed by September 30, 2010.*

## School Information


**School Name:** Harvard University

\* **Division:**

\* **Conference:**

## Game Information

Please select a home football game in October 2010 to enter into the challenge and provide details below.

\* **Game Date:** October  , 2010 

\* **Opponent:**

\* **Stadium Name:**

\* **Stadium Capacity:**  people

## Waste Reduction Plans

Please check the boxes to indicate what areas you intend to target with your Game Day waste reduction activities.

- Pre-Game Events
- Parking Lot / Tailgating
- Back-of-House / Retail / Concessions
- Concourse
- Fan Seating Area - During Game
- Fan Seating Area - After Game
- Other

Submit Pre-Game Information

# Post-Game Form

*This part must be completed within the week following the game date.*

Please enter the weight of materials in the appropriate fields below. Actual weights should always be used. If actual weights are impossible to obtain, weight estimates may be substituted following the process outlined in the rules [here](#). If you do not have weight data for a particular material, please leave that field blank.

<b>* Official Attendance:</b>	<input type="text"/>	people
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## Weights

Please enter the weights of materials that were collected in the appropriate fields below. If you do not have weight data for a particular material, leave that field blank.

<b>Paper:</b>	<input type="text"/>	pounds
<b>Bottles and Cans:</b>	<input type="text"/>	pounds
<b>Corrugated cardboard:</b>	<input type="text"/>	pounds
<b>Mixed Recyclable Materials:</b>	<input type="text"/>	pounds (do not include weights reported in other material categories)
<b>Organics:</b>		
<b>Composting:</b>	<input type="text"/>	pounds
<b>Donation:</b>	<input type="text"/>	pounds
<b>Trash:</b>	<input type="text"/>	pounds

## Additional Comments

Please enter any additional information that you would like to share about your Game Day activities in the box(es) below.

Submit Post-Game Information

*Last Updated on Sept 22, 2010 2:56PM CST*

# Measurement

## Acceptable Materials

- Paper Recycled
- Beverage Containers Recycled
- Corrugated Cardboard Recycled
- Mixed Recyclables
- Organics Donated or Composted
- Trash (Municipal Solid Waste)



# Measurement

- Actual weights should be used
- Only if actual weights are not possible, use volume-to-weight conversion factors listed on Game Day Web site
- Contact the Helpline if you need help



# Awards

- **Waste Generation**
- **Diversion Rate**
- **Greenhouse Gas Reduction**
- **Recycling**
- **Organics Reduction**



# Recognition

- **Receive Award**
- **Listed on Web site**
- **Announced in Press Release**
- **All participating schools will be recognized**





# Assistance

- **WasteWise Helpline**
- **Game Day Challenge Resources**
- **Webinars**





## Wastes - Partnerships - WasteWise Program



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## Resources

### WasteWise Helpline

The WasteWise Helpline, a free service, offers access to information specialists trained to answer questions about the Game Day Challenge, including technical questions on how to design and implement a Game Day waste reduction program. You can contact the WasteWise Helpline at [WasteWise@icfi.com](mailto:WasteWise@icfi.com) or (800) EPA-WISE.

### Success Stories

- [Recycling at Penn State's Beaver Stadium \(PDF\)](#) (5 pp, 360K, [about PDF](#))
- [University of Tennessee, Neyland Stadium's Recycling Program \(PDF\)](#) (6 pp, 876K, [about PDF](#))
- 2009 Game Day Challenge Success Stories
  - [University of Colorado](#)
  - [Ohio University](#)
  - [Harvard University](#)
  - [University of Michigan](#)

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### Tools & Resources

- [Recycle On The Go](#) provides information on target areas and tips for reducing waste in stadiums.
- The RCC Web Academy's [Stadium Recycling webinar](#) focuses on how to set up and implement a public recycling program at stadiums, including materials to recycle, working with sponsors and vendors, training of staff, bin placement and signage, buying recycled products and public outreach.
- [The Stadium Recycling Guide](#) provides direction on setting up a recycling program at a stadium.
- [The How to Set up a Recycling Program website](#) for information on setting up a recycling program at a stadium.
- [CA Integrated Waste Management Board's Venues and Events: Reducing Waste](#) EXIT Disclaimer
- "Rock and Wrap it Up!" EXIT Disclaimer works with sports teams to help fight hunger in their team's community by clubhouse and stadium food recovery.
- [The NRDC Greening Advisor](#) EXIT Disclaimer The Natural Resources Defense Council's web-based tool featuring advice on sustainable stadium operations and team practices.
- [Venue and Event Recycling in the USA](#) EXIT Disclaimer estimates the potential volume of recyclable containers generated and provides six guiding principles shared by all successful recycling models.
- [Ralphie's Green Stampede](#) EXIT Disclaimer is the University of Colorado's ambitious effort to reuse, recycle, or compost valuable materials, thereby reducing the environmental impact of home football games.
- [College and University Recycling Council](#) EXIT Disclaimer is a network of campus-based recycling professionals who facilitate information exchange on operating recycling and waste reduction programs at North American institutions of higher learning.
- [RecycleMania](#) EXIT Disclaimer is a friendly competition and benchmarking tool for college and university recycling programs to promote waste reduction activities to their campus communities.

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#### Tell Us Your Success Story

Tell us about the waste reduction efforts at your school's football games and we might highlight your school's accomplishments on this page. To submit your story, contact the [WasteWise Helpline](#) ([WasteWise@icfi.com](mailto:WasteWise@icfi.com)) or (800) EPA-WISE.

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### Press

#### EPA Press Release

- [EPA Challenges Colleges to Recycle at Football Games / Agency encourages fans to reduce, reuse, recycle](#) - September 7, 2010

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#### EPA Greenversations (Blog)

- [The Game is ON! Can Your School Beat-out Climate Change?](#) - September 10, 2010

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#### White House Press Release

- [Prize Platform Invites Citizens to Solve Nation's Challenges \(PDF\)](#) (2 pp, 82K, [about PDF](#)) - September 7, 2010

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#### Other News

All of these stories [EXIT Disclaimer](#).

- [Can Your School Talk Trash? EPA "Game Day Challenge" Encourages Waste Reduction at College Football Games](#) - Ecometrica, September 2010
- [EPA challenges: Football As a New Opportunity For Sustainability?](#) - Examiner.com (New York), September 13
- [EPA Tackles Waste Reduction](#) - Missouri Organic, September 13
- [EPA announces college football challenge](#) - WECT News, September 10
- [EPA Launches College Football "Game Day Challenge"](#) - Planet Green.com, September 10
- [Go! Go! Go! Score one for recycling!](#) - KTRK TV, September 10
- [EPA Challenges College Football to Green their Stadiums](#) - Clean Techies, September 9
- [EPA creates "Greenest School" challenge for colleges](#) - Waste & Recycling News, September 8
- [EPA Kicks Off Contest to Cut Waste at College Football Games](#) - Greener Buildings, September 8
- [A Green Game Day Competition](#) - NBC Washington, September 8

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# Challenge.gov

- Website of Government Challenges
- Show your support for the Game Day Challenge
  - Visit [www.challenge.gov](http://www.challenge.gov)
  - Click on Game Day Challenge
  - Click on “I support this challenge!”



# Dates to Remember

- **Registration Closes – September 30**
- **Pre-Game Forms due – September 30**
- **Post-Game Forms due – 1 week after game**
- **Results Announced – Mid November**



# More Information

- [www.epa.gov/gameday](http://www.epa.gov/gameday)
- Helpline
  - (800) EPA-WISE
- Ron Vance
  - [vance.ronald@epa.gov](mailto:vance.ronald@epa.gov)

